



Climate Companion

A climate investment platform driving carbon neutrality to protect the planet and share returns

CLIMATE INVESTMENT PLATFORM · ONLINE MARKETING DIVISION

A sustainable initiative to overcome the climate crisis by connecting people and trust **"1cho Club" business presentation**

Climate Companion is a climate investment platform that combines carbon-neutral action with profit sharing

01

Sustainable Investment

To meet rising global energy demand, capital is directed to producers of sustainable energy and raw materials committed to carbon neutrality.

02

Profit-Sharing System

Participants receive dividends and generated profits from investments via the Climate Companion platform.

03

Commitment to Shared Principles

Climate Companion goes beyond donations, committing to transparent profit sharing among all contributors to tackling the climate crisis.

Ultimately, the Climate Companion project is a sustainable platform that contributes to "caring for a sick planet" while working to secure participants' economic returns.

The climate crisis is not for the next generation — it is the reality we face today

■ Extreme weather becoming the norm

For every 1°C rise in global temperature, the air's moisture-holding capacity increases by roughly 7%. This drives simultaneous extremes: intense downpours in some areas and severe droughts in others.

■ Cumulative effects of warming

Carbon dioxide (CO₂) and other greenhouse gases released by burning fossil fuels trap heat in the atmosphere, causing the planet to warm progressively.

■ Escalation into an economic crisis

The climate crisis has moved beyond an environmental issue to trigger serious economic disruption. It unsettles the real economy and financial markets and is reshaping international trade patterns.

South Korea is no exception

As the global climate crisis intensifies, South Korea is also experiencing direct impacts.

Prolonged summers have led to **record heatwaves**, while unpredictable **localized downpours and monsoon events** are driving steadily increasing annual property losses.

— 02 · THE 1.5°C LINE IS BROKEN

Global average temperature in 2024 rose 1.55°C above pre-industrial levels, breaking the Paris Agreement threshold

+1.55°C

Increase vs pre-industrial levels

According to the WMO 2024 report. Missing the 1.5°C target demands more urgent and stronger carbon-neutral action.

8.3%

Surge in global food price index

Heatwaves and other climate impacts are harming crop production, contributing to global food and water shortages.

Parties to the Paris Agreement 196 countries

2015 commitments on carbon offsets and greenhouse gas reductions. Targets include a 45% emissions cut by 2030 and net-zero by 2050.

The greatest challenge we face from climate change is that **deaths from hunger (starvation) now pose a greater threat than deaths from disasters.**



Shortages of water and food are fundamental survival issues that cannot be solved by AI or industrial development alone.

Climate Companion is Positioned to Become a Key Player in the Multi-Trillion Dollar Climate Tech Market

01

A Massive Market Opportunity

The climate tech market represents a multi-trillion dollar opportunity. Addressing the global climate crisis demands more urgent and decisive action toward carbon neutrality than ever before.

02

Nature-Based Carbon Capture

Carbon capture through nature-based solutions goes beyond environmental protection — it plays the most critical role in ensuring humanity's continued prosperity and achieving Net-Zero emissions.

03

The Power of Participation

Your participation can make a tangible difference in overcoming the climate crisis — and positions you as a meaningful player in one of the world's most significant emerging markets.

The Climate Companion project will establish itself as a **sustainable platform** dedicated to driving climate crisis solutions.

The 1cho Club is the network marketing division responsible for driving mass participation in Climate Companion



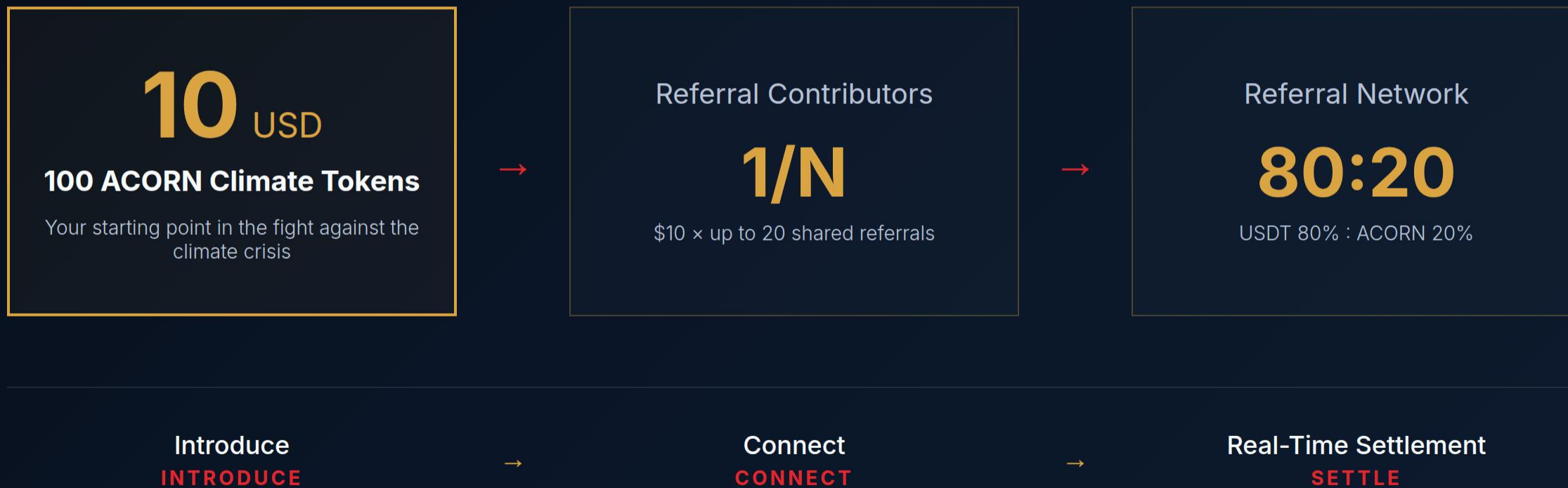
The number of digital asset token holders is a key determinant of token value.

Climate Companion's core objective is to **secure 1M+ ACORN holders through the 1cho Club** to maximize market value.

— 05 · SIMPLE ENTRY STRUCTURE (1CHO CLUB)

\$10 — The Simplest Possible Entry Structure

The 1cho Club is designed so that before any complex explanation, participants first understand the flow: introduce, connect, and settle.



When 1 Account Expands to 20 Generations, It Becomes a ~~₩~~¥1.3 Trillion Model

~~₩~~¥1.3 Trillion

Total cumulative revenue model at 20-generation expansion — based on \$0.50 (~~₩~~750) per unit

~~₩~~¥13 Billion

At 1/100th of the total cumulative revenue model

~~₩~~¥1.3 Billion

At 1/1,000th of the total cumulative revenue model

Growth Structure of the Climate Token (ACORN)

In general, the number of token holders is a key determinant of token value in the digital asset market.

Therefore, once the number of participants engaged in climate crisis action surpasses **1 million**, the climate token (ACORN) is expected to become a significant variable in market valuation.

The primary goal of Climate Companion is to **secure over 1 million climate token holders** through the 1cho Club.

Note. The figures above are an educational model based on the formula from the original 1cho Club materials. Actual results may vary depending on individual activity, market conditions, and operational factors.

Don't Chase Money — Design the Flow Toward Overcoming the Climate Crisis

OLD — The Chasing Approach

- ✗ **Pursuing without direction**
Aimless activity only leads to burnout
- ✗ **Relying on hope alone**
Wishful thinking cannot replace an execution routine
- ✗ **Waiting and hoping for the best**
Without meaningful touchpoints, opportunities never arrive

→
SHIFT

NEW — The Design Approach

- 01 Set your goals first**
Define a clear standard for today's actions
- 02 Build a daily execution routine**
Establish a repeatable referral system
- 03 Share your referral link and build relationships**
Trust becomes a long-term asset within your network

STEP 1

Set Goals

Define direction

→

STEP 2

Execution Routine

Repeat daily

→

STEP 3

Build Online Relationships

Accumulate trust

→

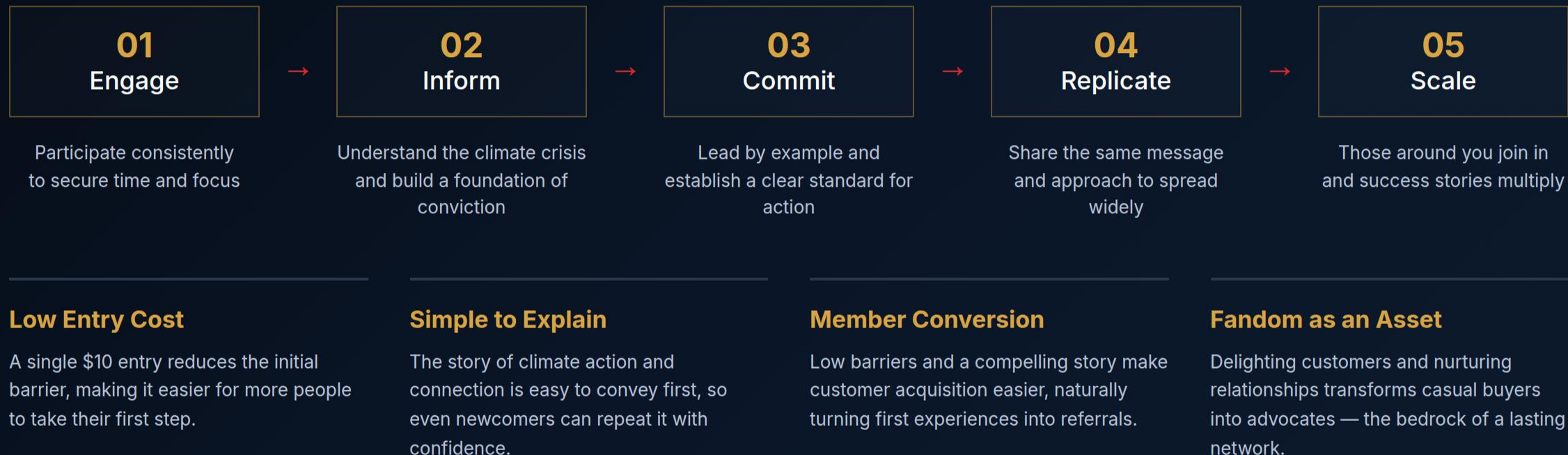
RESULT

Results Flow

Outcomes follow naturally

Key Message: The 1cho Club is, above all, a participation initiative dedicated to overcoming the climate crisis — financial returns are the natural outcome of a well-designed flow.

Success is replicated in 5 steps — and low barriers accelerate its spread



CORE INSIGHT

When you lead with conviction and act first, those around you naturally follow — and the moment customer delight turns into fandom, your network becomes a long-term asset.

Opportunity belongs not to those who wait for the perfect moment, but to **those who act first**

Don't wait for the perfect timing.

A single first step of just \$10 can help overcome the climate crisis and transform your tomorrow.

